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- a Identify at least four stakeholders for your school.
- b Formulate two possible demands for each stakeholder.

4

A gigantic new movie theater “Movie City” will be built in the middle of a large European city. Of course, various interest groups may make demands with regard to this project.

- a Determine precisely but briefly six groups/persons/institutions that could place claims on the new theater.
- b Describe, using the example of the new movie theater, three goal conflicts between the stakeholders. Conflicting interests and concerns could also possibly arise within one stakeholder group.

5

You will receive one of the following role descriptions about southern flight approaches to the Zurich airport.

- a Carefully study your role description and immerse yourself in your role using additional information sources (e.g., the Internet).
- b Anticipate a core argument of the other three roles and prepare sound counter-arguments against it.

Conduct a panel discussion.

Role 1

You are an experienced member of the Green Party and are vehemently opposed to southern flight approaches to the Zurich airport. You are of the opinion that many flights are unnecessary because alternatives exist (e.g., a holiday in Switzerland, taking the train, information technologies such as Skype, video conferencings or email).

Role 2

You are the mother of three young children, ages 3 months, 2 and 4 years. You don't belong to any political party but are heavily involved in social issues in your community. With the introduction of southern approaches, you and your community will be exposed to new aircraft noise. You take the opportunity to fight against this development and to get involved on the front line as a representative of the area adjacent to the airport. For this purpose, you have thoroughly informed yourself and developed good and pertinent arguments.

Role 3

You are the president of the association “Globally Connected Zurich.” The purpose of this association is to represent the interests of the globally active companies in the Zurich area. As president of this association, the association's concerns are your top priority, and you are dedicated to ensuring that southern approaches to Zurich Kloten can be continued.

Role 4

You are the CEO of Swiss. Your company has spoken out for the southern approaches. In your opinion, banning them would be disastrous for the entire region. Freight and passenger traffic would shift from Zurich to foreign hubs. Thousands of jobs would be jeopardized. This is why you call for “viable southern approach regulations.”