

Institut für Wirtschaftspädagogik



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Responsibility and sustainability – a demanding challenge for universities

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In the mailbox ...

«Regarding some of my fellow students, I feel an attitude and spirit which makes me worried and angry. Ethics and social responsibility are shrugged off and deemed to be naive and completely irrelevant. When ethical issues were raised in one of the lectures, many students left the lecture hall with ostentation because they felt this is absolute nonsense. Rather, unconditional profit maximization is the guiding principle. Those who question it will be laughed at ...

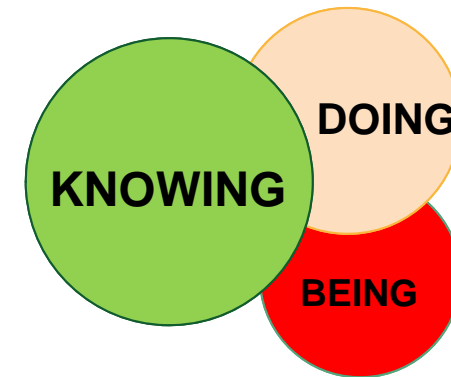
The vision of our university clearly calls for educating students in responsible behaviour. While this value has a high priority on paper, we fall far short of implementing it in practice. ... Those students who don't care can easily walk away from topics such as ethics or responsibility!“

Overview ...

1. Assumptions:
Where to start from?
2. Objectives:
What do we expect students to learn on ‚Responsible Leadership‘?
3. Curriculum:
How can ‚Responsible Leadership‘-issues be incorporated into study programmes?
4. Teaching & Learning:
What obstacles are to overcome?
What concepts are available?
5. Change processes:
How can change processes towards ‚Responsible Leadership‘ be facilitated?

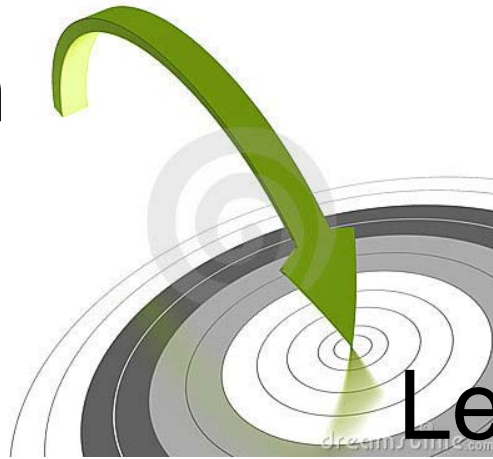
Assumptions ...

1. „Value-free“ teaching is impossible ...
2. No value imposition intended!
3. Future is already there, but not everywhere!
4. Heterogeneous starting points with teachers and students ...



Objectives: What do we expect students to learn on Responsible Leadership?

Vision



Learning objectives

No value imposition! But ...

- Clarifying existing values practised by individuals or groups
- Reflecting on the consequences of decisions for different stakeholders
- Discussing moral dilemma
- Reflecting on alternative behaviour
- Justifying own decision
– taking responsibility!

Curriculum: How can Responsible Leadership issues be incorporated into study programmes?

Competence related

(knowledge, skills & attitudes)

Content related

(knowledge on ethics)



Integration into core courses (e.g. additive / cooperative team-teaching)

Compulsory course (separated from core courses)

Elective course (delegated to „ethics experts“)

Curricular

Organisational

Teaching & Learning Responsible Leadership: What obstacles are to overcome?



Able ...

Willing ...

**... to be exposed to innovative
teaching and learning concepts?**

Teaching & Learning Responsible Leadership: What obstacles are to overcome?

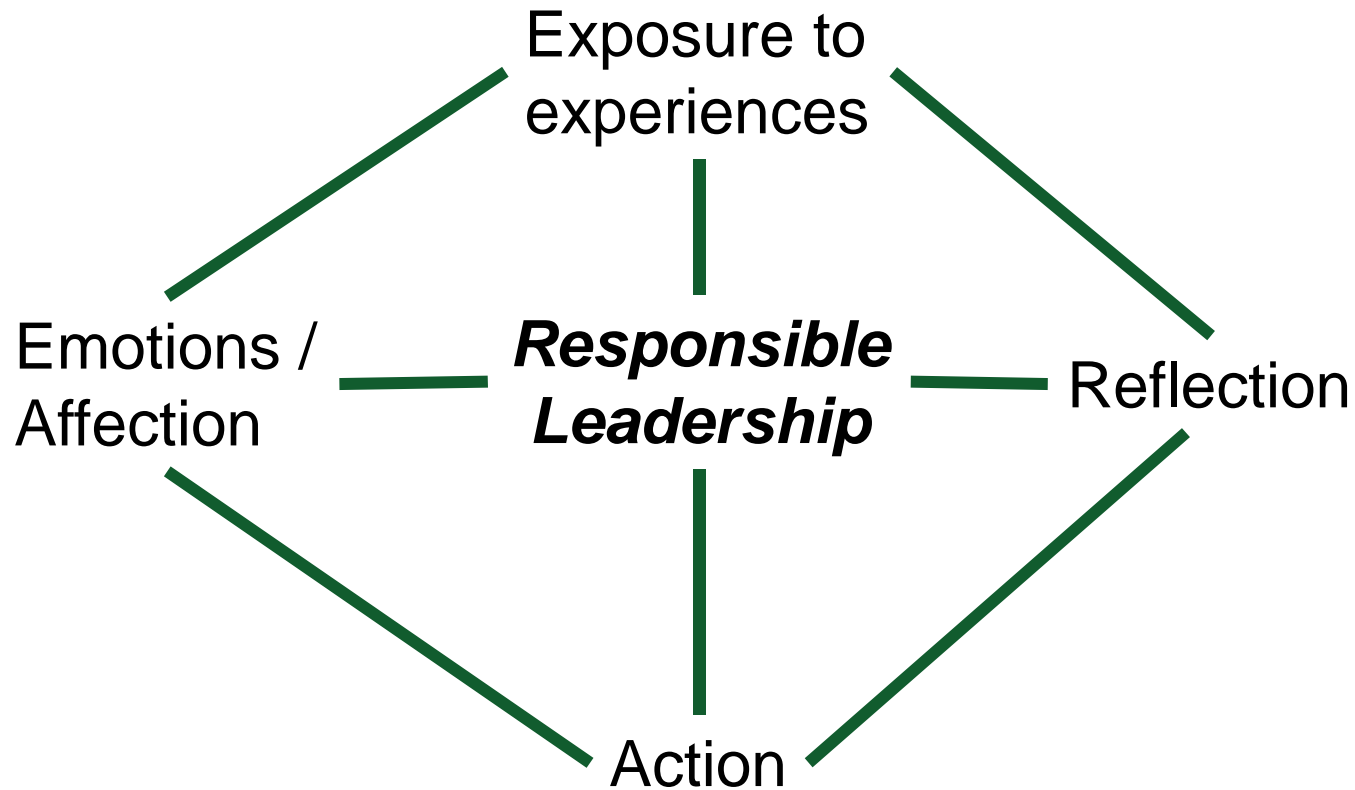
Principles

- Experiential Learning
- Reflective Learning
- Problem Based Learning
- Service learning
- ...

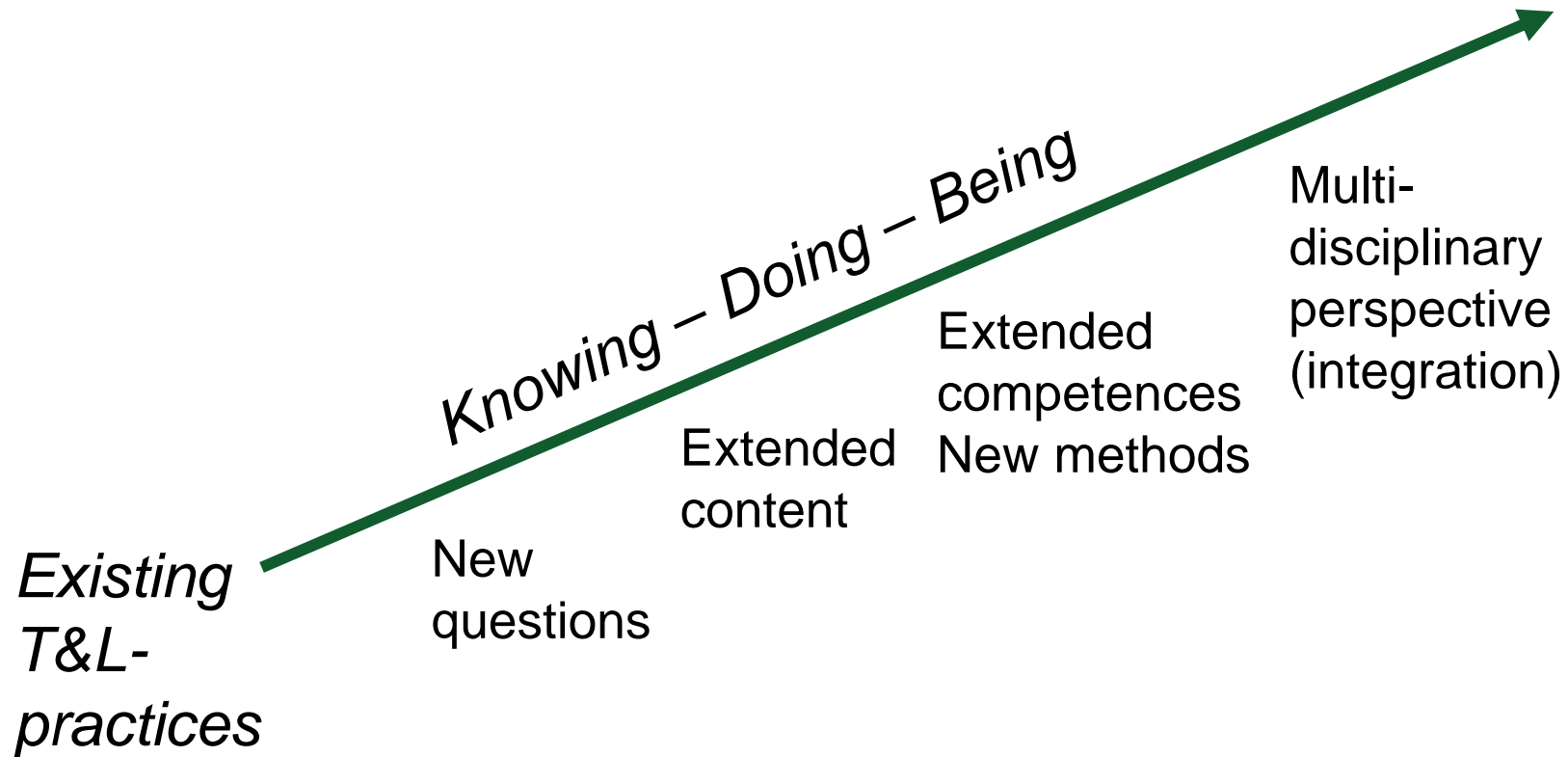
Methods

- Collaboratories
- Moral dilemma discussions
- Field projects
- ...

Teaching & Learning Responsible Leadership: What concepts are available?



Change processes: How can change processes towards Responsible Leadership be facilitated?



Change processes: How can change processes towards Responsible Leadership be facilitated?

